

PROGRAMME ITINERARY

06 MAY 2026 - DAY I
HOTEL 7 SURIA

- 08:00 AM Registration & Networking Breakfast
- 09:05 AM Keynote Speaker by Don Anderson, CEO, Kadaddle
- 10:00 AM **Conference session 1**
"Behind the Pipeline: Producing Anime in Today's Digital Era"
Takashi Nagasaki (Head of Production, Polygon Pictures Malaysia)
- 11.00 AM **Conference session 2**
"Integrating AI into Hybrid 3D Production"
Jeremy Lee , CEO, RawrAsia Studio
- 12:00 PM **Interactive Session 1**
- 12:10 PM Lunch Break
- 01:15 PM **Interactive Session 2**
- 01:25 PM **Conference session 3**
"Unlock Business Growth With SJPP: Government Guaranteed Financing For Entrepreneurs" - Mohd Fairuz Salleh,
Head, Strategy & Stakeholder Management Syarikat Jaminan Pembiayaan Perniagaan Berhad (SJPP)
- 02:25 PM **Interactive Session 3**
- 02:35 PM **Panel session 1**
"Short-Form Content: Powering the New Era of Engagement" -
i. Moderator: Dr. Irwan Junaidy, CCO, The R&D Studio
ii. Francky bin Kassim, Lead Animator, Siung Films
iii. Charlie Chan Kam Wai, CEO, Metalbrain Studio
iv. Kevin Balhetchet, CEO of Bifrost Media
- 03:35 PM **Interactive Session 4**
- 03:45 PM **Panel session 2**
"Where Innovation Meets Imagination: Elevating Sabah Through Tech and Creativity"
i. Adj Prof. Alex Liew, Chairman, Persatuan Industri Komputer Dan Multimedia Malaysia (PIKOM)
ii. Chin Kah Yi, CEO, Sabah Net Sdn. Bhd.
iii. Geoffrey Sinn Chun Hou, Director, Studio Ace Productions Sdn. Bhd
iv. Juhaidah Joemin, Tickle Pod Sdn. Bhd.
- 04.45 PM **Speaker session 1**
"Shaping Sarawak's Digital Ecosystem"
Rachel Tanjong, (Sarawak Digital Economy Corporation (SDEC))
- 05:15 PM **Interactive Session 5**
- 05:25 PM Hi-Tea & Networking (End of Day 1)

PROGRAMME ITINERARY

07 MAY 2026 - DAY II
HOTEL 7 SURIA

- 08:00 AM Registration & Networking Breakfast
- 09:00 AM **Officiating Ceremony**
- Negaraku
 - Sabah Tanah Airku
 - Bacaan Ikrar
 - Sabah Maju Jaya
 - Performance (Dabra Sia)
- 09:57 AM **Officiating Address by Minister of Education, Science Technology and Innovation Sabah (KPSTI)
YB Datuk James Bin Ratib**
- 11:05 AM **Speaker session 2**
"Unlocking MSME Growth Through Digital Marketplace"
Chin Sze Yuen, Head, Partnerships and Marketing CGC Digital
- 11:50 AM **Speaker Session 3**
"Unlocking Sabah's Creative Talent: How East Malaysia Becomes the Creative Industry's Next Frontier"
Andrew Ooi, MD, Inspidea
- 12:35 PM **Interactive Session 1**
- 12.45 PM Lunch
- 01:45 PM **Interactive Session 2**
- 01:55 PM Pitch Me! Competition
- 03:35 PM **Speaker session 4**
"Beyond Streaming: Why Free-to-Air TV Still Drives Success in Indonesia" - Mohammad Abdul Nafi Azhari,
Head of Acquisition - Planning Scheduling, RTV
- 04:40 PM **Interactive Session 3**
- 04:50 PM Closing
- 05:00 PM **Hi-Tea & Networking (End of Day 2)**

PROGRAMME ITINERARY

06 - 07 MAY 2026 - DAY I & II
HOTEL 7 SURIA

08:00 AM Registration & Networking Breakfast

10:00 AM - **Business to Business Session**
05:00 PM Venue : Suria 4

10:00 AM - **Portfolio Review**
05:00 PM Venue : Suria 5

05:00 PM Hi-Tea & Networking (End of Day 1&2)

PROGRAMME ITINERARY

08 MAY 2026 - DAY III

08:30 AM Registration & Arrival

09:00 AM **Workshop 1**

10:00 AM **MyIPO: Know Your IP Rights**

Trainer : Mohamad Rahimi Araffin

Venue : Auditorium, Level 14, Wisma Bandaraya,
Kementerian Pendidikan, Sains Teknologi dan Inovasi Sabah

10:00 AM **Workshop 2**

01:00 PM **The IP Playbook: Storytelling, Strategy & Scale**

Trainer : Dr. Irwan Junaidy

Venue : Auditorium, Level 14, Wisma Bandaraya,
Kementerian Pendidikan, Sains Teknologi dan Inovasi Sabah

09:00 AM **Workshop 3**

01:00 PM **Reimagining 3D Pipelines for Creators: Faster, Smarter with Autodesk Flow Studio**

Trainer : Thomas K. Lawatanu

Venue : Auditorium, Level 13, Wisma Bandaraya
Kementerian Pendidikan, Sains Teknologi dan Inovasi Sabah

09:00 AM **Workshop 4**

01:00 PM **Toon Boom Technical Workshop**

Trainer : Christian Brandon Chu & Lim Teck Hiung

Venue : Auditorium, Level 12, Wisma Bandaraya,
Kementerian Pendidikan, Sains Teknologi dan Inovasi Sabah

10:30 AM Morning Refreshment

01:00 PM Lunch

